

Amendments to the Drawings:

The attached sheet of drawings include changes to Fig. 12 and Fig. 13.

Attachment: Replacement sheets.

REMARKS/ARGUMENTS

Applicant would like to thank the Examiner for the careful consideration given the present application. The application has been carefully reviewed in light of the Office action, and amended as necessary to more clearly and particularly describe the subject matter that Applicant regards as the invention.

Applicant has amended claims 1-4, 7, and 8. Applicant has added new claims 9 and 10. Support for new claims 9 and 10 can be found in the application publication paragraphs 0073, and 0076-0078 (No. 2007/0075956).

The Examiner has objected to the drawings under 37 CFR 1.83(a) due to the “display portion driving control unit; sequential scanning drive & interlaced scanning drive” being claimed but not shown in the drawings. Also, the Examiner stated that Figs. 12 and 13 objected to as being prior art by the specification but not being so labeled. Applicant has added the label “Prior Art” to the drawings and submits the amended drawing for Figs. 12 and 13.

Applicant respectfully asserts that the “display portion driving control unit” is shown in Fig. 1, element 19, and labeled “display portion controller”. The operation of the “sequential scanning drive” is shown in Fig. 3(a) and 3(b). Specifically, Figs. 3(a) and 3(b) show a one-line inversion drive, which is a type of sequential scanning drive. Additionally, the operation of the “interlaced scanning drive” is shown in Fig. 4(a) and 4(b). As with Fig. 3, a three-line interlace drive is a type of interlaced scanning drive. Applicant asserts that both the sequential scanning drive and interlaced scanning drive can be executed within the display portion driving control unit. Additionally, 37 CFR 1.83(a) states that “conventional features disclosed in the description

and claims, where their detailed illustration is not essential for a proper understanding of the invention, should be illustrated in the drawing in the form of a graphical drawing symbol or a labeled representation (*e.g.*, a labeled rectangular box).” The location of the interlaced scanning drive and sequential scanning is not essential to the proper understanding of the invention. Figs. 3(a), 3(b), 4(a), and 4(b) provide the necessary information for proper understanding of the invention. Therefore, it is not necessary to amend the drawings at this time, and Applicant respectfully requests that the objection be withdrawn.

The Examiner also objected to the abstract of the disclosure for being in excess of 150 words and in excess of a single paragraph. Applicant has amended the abstract and included herewith. Withdrawal of the objection is requested.

Claims 1-8 are rejected under 35 U.S.C. 112, second paragraph. Applicant has amended claims 1-4, 7, and 8. The amendments, when taken in combination with the exploration provided for the objection under 37 CFR 1.83(a), adequately define the structural cooperative relationships. Withdrawal of this rejection is requested.

Claims 1, 6 and 7 are rejected under 35 U.S.C. 102(b) as being anticipated by Hamamura et al. (U.S. Patent Publication No. 2004/0072589), hereinafter “Hamamura”. Claim 1 has been amended to include limitations from claim 6 not disclosed by Hamamura. Applicant has included the limitation “wherein the display portion driving control unit changes the driving operation, the display portion driving control means changes display contents of the display portion before or after the changing of the driving operation.” The Examiner cited paragraphs 0182, 0185, 0202, 0211-0213 of Hamamura for describing similar features. The Applicant

respectfully asserts that none of these paragraphs disclose the new limitations in claim 1. Specifically, in paragraph 0182, Hamamura discloses inverting image data on a display. Paragraphs 0185 and 0202 disclose operational control of a backlight for the display. Paragraph 0201 discloses the method of controlling the backlight for the display. Paragraph 0213 discloses that the backlight is activated when an operator presses a button on the phone. Therefore, Hamamura fails to disclose that the “display portion driving control means changes display contents of the display portion before or after the changing of the driving operation” as claimed in claim 1. Thus, as Hamamura fails to disclose each and every limitation set forth in amended claim 1, Hamamura does not anticipate amended claim 1.

Claim 7 depends directly on claim 1, and thus is patentable for at least the same reasons as the parent claim.

Claims 2-5 and 8 stand rejected under 35 U.S.C. 103 (a) over Hamamura in view of Yoneda et al. (US No. 2001/0026260), hereinafter “Yoneda”. For at least the following reasons, the Examiner's rejection is respectfully traversed. The asserted combination of Hamamura and Yoneda, independently or in combination, does not teach or suggest all features of the claimed invention.

Hamamura does not disclose a limitation wherein the “display portion driving control means changes display contents of the display portion before or after the changing of the driving operation” as claimed in claim 1. Nor does Yoneda disclose that the “display portion driving control means changes display contents of the display portion before or after the changing of the driving operation.” Therefore, even if Hamamura were combined with Yoneda, every limitation

of amended claim 1 would not be taught or suggested by the resulting combination. Thus, claims 2-5 and 8 are patentable for at least the same reasons as the parent claim.

Additionally, Applicant respectfully asserts that new claims 9 and 10 are not anticipated by Hamamura or obvious under Hamamura and Yoneda because neither reference describes changing a driving frequency as claimed.

In consideration of the foregoing analysis, it is respectfully submitted that the present application is in a condition for allowance and notice to that effect is hereby requested. If it is determined that the application is not in a condition for allowance, the examiner is invited to initiate a telephone interview with the undersigned attorney to expedite prosecution of the present application.

If there are any additional fees resulting from this communication, please charge same to our Deposit Account No. 16-0820, our Order No.: NGB-40221.

Respectfully submitted,

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